

# FROZEN DESSERTS

Helping you choose the right machine for your business.



## SOFT SERVE MACHINES

1 & 2 show the options available when selecting your soft serve machine. We recommend choosing based on your space and expected store traffic.

### 1 Pressure vs. Gravity



**Pressure.** Pumps 50-60% air into the product, causing it to expand, thus giving you a lighter product.



**Gravity.** Let's gravity do its thing with the product dispensing 25-30% air, resulting in a denser product leaving the machine.

**DID YOU KNOW?**

There is some science behind soft serve's age-spanning popularity. The temperature of soft serve is about 20 degrees compared to ice cream's 5 to 10 degrees. This allows taste buds to pick up the flavors faster which leads to quicker gratification.

### 2 Water vs. Air Cooled



**Water Cooled:** Connected to a water line which dispenses the heat to a drain. This is ideal for small and tight spaces as no heat is emitted into the air.



**Air Cooled:** Cooled using a fan that takes air through an induction system. Ideal for businesses with high ceilings with a fan and/or air conditioning.

## ADD-ONS



### BLENDED MIX IN TOPPINGS

From cookies, syrups, fruit and much more, you can blend a variety of items into milkshakes and smoothies.



### DIPPED CONES

Diversify your soft serve menu with an assortment of dips to increase profits.



### FLAVOR BURST & FLAVOR BLEND

Choose from a stripe of flavor or a different flavor entirely with each swirl. Add up to 8 flavors on one cone.

### SLUSH

**Frozen Carbonated Beverage (FCB):** Infused with carbonated air to create a fluffly, light carbonated drink.

**Frozen Uncarbonated Beverage (FUB):** Colorful, fruit-flavored slushes; gourmet frozen coffees and teas; and frozen cocktails.



*The popularity of frozen drinks is on the rise. Now trending are wine, beer and seltzer slushes.*

### FLAVOR BURST & FLAVOR BLEND

How many flavors are available?

Flavor Burst: 38  
Flavor Blend: 17  
Shakes: 31  
Slush/FCB/Smoothies/  
Frozen Cocktails: 20



*Most popular flavors?  
Butter Pecan, Chocolate,  
Blue Goo & Peanut Butter*

